TRAFFIC ENGINEERING

A News Letter

Published by the

INSTITUTE OF TRAFFIC ENGINEERS

One Park Avenue, New York, N. Y.

Edited by the Library Committee

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SORENSON NEW PRESIDENT

At the annual election of Officers in Kansas City Leslie Sorenson, Traffic Engineer for Chicago, Ill. became our new President. Others elected at that time were:

Hawley Simpson, Vice President
Harold Hammond, Secretary-Treasurer
Earl Reeder, Member, Board of Direction
Walter Klapproth, Member, Board of Direction

Members of the Board who retired at this election were Burton W. Marsh and Sidney J. Williams.

KANSAS CITY ANNUAL MEETING

Every one that attended the annual meeting, held in Kansas City, October 10 to 12, have agreed it was probably the best ever held. The attendance was good and more enthusiasm and interest was shown in the traffic engineering profession than ever before. The majority of the members made the President Hotel their headquarters. This helped to strengthen the friendship among the Institute members. The Institute headquarters on the ninth floor proved quite popular. Practically any time of the day or night a group could be found there discussing traffic problems.

The annual banquet supported by an unusual and interesting report of the Resolutions Committee was one of the highlights of the convention. Dr. McClintock as guest speaker gave an excellent address. Governor Hoffman of New Jersey paid the banquet a surprise visit and added a few remarks. The report of the Resolutions Committee titled "Trafficoses of 1937" was exceptionally good. Hawley Simpson and all the members of his Committee deserve a special vote of thanks from the Institute for the work they expended in preparing and presenting their show.

OUR THANKS TO SEBURN, MITCHELL & MICKLE

Tom Seburn and Bob Mitchell as Co-Chairmen of the Kansas City Convention Arrangements Committee did a swell job. For the first time in its history the Institute received considerable publicity through the press and radio. This as well as the arrangements for meeting rooms, hotel, banquet, traffic observation tour and luncheon, are due to the excellent management and efforts of Tom and Bob.

The Institute also owes a vote of thanks to Grant Mickle and his committee for the excellent program which they arranged. The talks and discussion proved very interesting. Many commented on the fine material and ideas which were presented at the Kansas City meetings.

EIGHTH ANNUAL PROCEEDINGS

Bill McConochie and Oscar Gunderson, as Chairman and Vice Chairman of the Committee on Editing and Publishing the Eighth Annual Proceedings (Kansas City meetings), are already hard at work. They hope to have the Proceedings out in record time.

NEW MEMBERS AND TRANSFERS

The Institute welcomes the following new members and congratulates the transfers which were passed upon by the Board at the annual meeting October 12, 1937. We suggest that you add these names to your Roster.

NAME & ADDRESS	GRADE GRANTED
Mr. Earl L. Allgaier, American Automobile Ass'n., Washington, D. C.	Junior
Mr. E. A. Barton, 69 Abbond Court, Plainfield, N. J.	Junior
Mr. J. Cal Callahan, Traffic Research Engineer, 2327 Symmes Street, Cincinnati, Ohio.	Junior
Mr. Geo. N. Goldie, Asst. Chief Traffic Inspector, Wellington City Corporation, Wellington, New Zealand.	Associate

NAME & ADDRESS	GRADE GRANTED
Mr. Alvin C. Hough, Senior Engineer, Traffic & Transportation Dept., Pittsburgh Railways Co., 435 Sixth Avenue, Pittsburgh, Pa.	Member
Mr. Taylor D. Lewis, Bureau for Street Traffic Research, Harvard University, Cambridge, Mass.	Junior
Mr. Ralph F. Michel, Junior Electrical Engineer, City of Chicago Electrical Dept., Engineering Bureau, Chicago, Ill.	Affiliate
Mr. Kirk M. Reid, Illuminating Engineer, Nela Park Engineering Dept., East Cleveland, Ohio.	Affiliate
Mr. Geo. Schantz, 923 Grand Avenue, Dayton, Ohio.	Junior
Mr. Howard W. Tillapaugh, Research Engineer, U. S. Bureau of Public Roads, c/o Michigan State Police, East Lansing, Michigan.	Junior

MEMBERSHIP TRANSFERS

NAME & ADDRESS	TRANSFERRED FROM	GRADE GRANTED
Mr. Donald S. Berry, Traffic Engineer, National Safety Council, Chicago, Ill.	Junior	Associate
Mr. Robt. N. Grunow, Asst. Highway Engineer Economist, Florida Highway Planning Survey, P. O. Box 1260, Tallahassee, Fla.	Junior	Associate
Mr. R. E. Hefron, Acting Traffic Engineer, Michigan State Highway Dept., Lansing, Michigan.	Affiliate	Associate

DIGEST AND NEWS LETTER TO BE COMBINED

The Board of Direction at its annual meeting in Kansas City agreed that the Traffic Digest and News Letter should be combined into one publication. The contents will not vary much from the present form. The size and type of printing will remain the same. The cost to outside subscribers has been reduced from $2.00 to $1.00 per year. We hope to make the change in the November issue.

We urge the Institute members to encourage others to purchase our publications. Every library, university, city engineer and highway commissioner should be a subscriber to our Traffic Digest as well as our Annual Proceedings. We will be glad to send sample copies of our Digest and an announcement of our Proceedings to any one you might suggest. Why not send the Secretary two or three names of potential subscribers.

BALLOTS

To those Member and Associate Members that have not returned their ballot regarding the increase in Associate membership dues let us remind you that the deadline on the return of these ballots is November 26. Any ballots received at the office of the Secretary after November 26th will be void.

TRAFFIC ENGINEERING IN PENNSYLVANIA

The Commonwealth of Pennsylvania has established a new Division of Traffic Engineering in the Department of Highways and will have the authority over all traffic signs, signals and markings in the Commonwealth including those erected in cities and Boroughs.

Wm. S. Canning, member of the Institute of Traffic Engineers and Engineering Director of the Keystone Automobile Club, has been retained as Consulting Engineer. He will continue his connection with the Keystone Automobile Club.

This new Traffic Engineering Department will be headed by Ross H. Bous who has been appointed Traffic Engineer.

1938 COMMITTEES

Chairmen and committee members have or are now being designated for the following committees:

Finance & Auditing	Program
Library	Publication
Membership	Research
Policy	Resolutions
Proceedings	Standards & Specifications

Terminology & Nomenclature

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